



# ***SDHB PheoPara Coalition***

**April 27, 2023**

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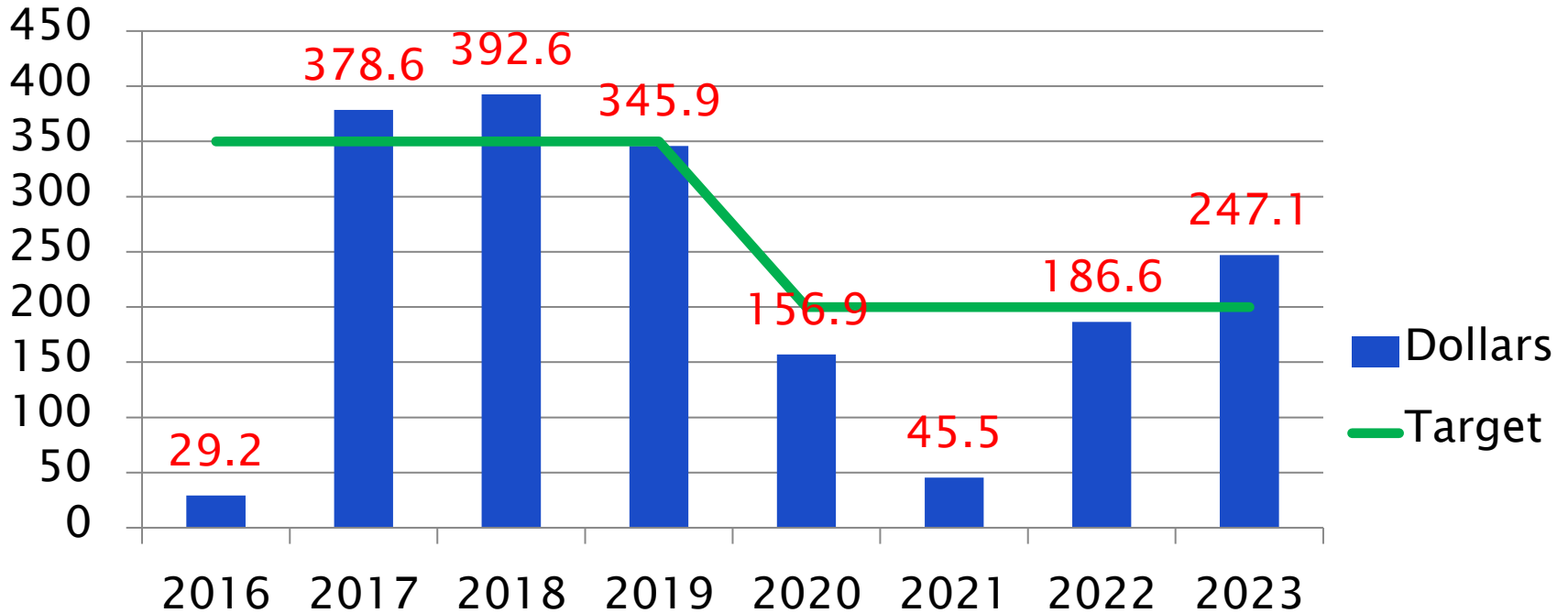
# 2022 Update

- ▶ It is hard to believe that our last “in-person” gala was in 2019?
- ▶ I know you will agree with me when I say that 2020, 2021 & 2022 have been challenging years on so many fronts!!!
- ▶ In 2022, we held a “virtual” gala, which was a success and a new experience for us but we suffered in terms of number of participants and contributions.
- ▶ Our annual gala is our “primary” fundraising event.
- ▶ I would like to share a “brief” update on our revenue / spend and social media efforts

# Revenue / Income

\$000's

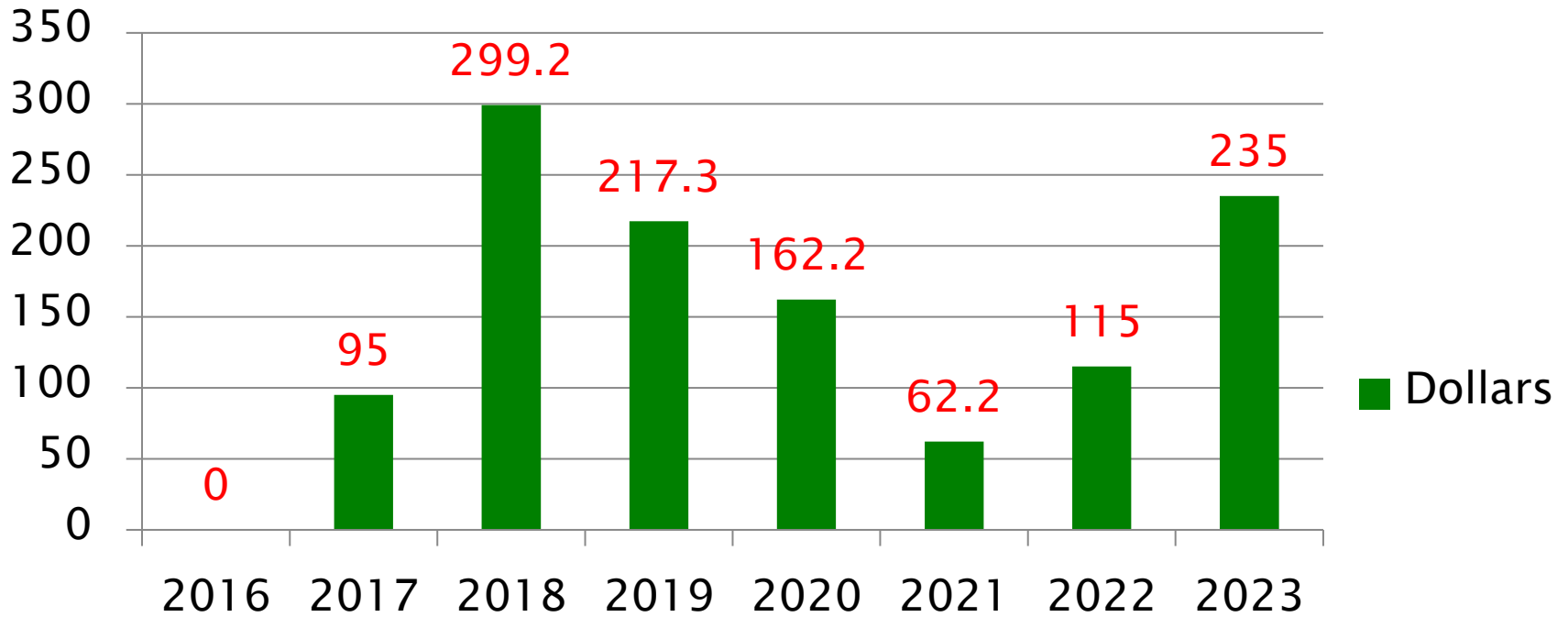
TOTAL = \$1.8 MM



# Spend / Grants

\$000's

TOTAL = \$1.2 MM



# Institutions

**Tufts** Medicine  
Tufts Medical Center

 **COLUMBIA UNIVERSITY**  
IN THE CITY OF NEW YORK

**UAB** THE UNIVERSITY OF  
ALABAMA AT BIRMINGHAM®

**UF** Research

 **BROAD**  
INSTITUTE



 **Stanford** | MEDICINE

 **THE UNIVERSITY**  
OF ARIZONA



# Grants by Institution

Institutions	Type	2016	2017	2018	2019	2020	2021	2022	2023	TOTALS
ISP2017 - Sydney, Australia	Education		\$ 15,000							\$ 15,000
Tufts Medical Center	Research		\$ 80,000	\$ 80,000	\$ 25,000					\$ 185,000
Columbia University	Research			\$ 119,200						\$ 119,200
University of Alabama at Birmingham	Research			\$ 100,000	\$ 100,000	\$ 25,000	\$ 25,000	\$ 100,000		\$ 350,000
Slovakia Symposium	Education				\$ 5,044					\$ 5,044
University of Florida	Research				\$ 50,000	\$ 50,000			\$ 35,000	\$ 135,000
Broad Institute of MIT and Harvard	Research				\$ 37,246	\$ 37,245	\$ 37,245			\$ 111,736
University of Melbourne, Australia	Research					\$ 50,000				\$ 50,000
ISP2022 - Prague	Education							\$ 15,000		\$ 15,000
Stanford University	Research								\$ 100,000	\$ 100,000
University of Arizona	Research								\$ 100,000	\$ 100,000
										\$ -
										\$ -
<b>TOTALS</b>		\$ -	\$ 95,000	\$ 299,200	\$ 217,290	\$ 162,245	\$ 62,245	\$ 115,000	\$ 235,000	\$ 1,185,980

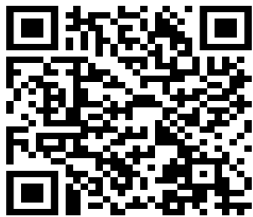


# Driving Awareness



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**3,000+** Page Views



**385** Followers

**4,600+** Page Views



**33** Followers

**1,600+** Page Views





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